

THE SNOW QUEEN QUOTING PROCESS.

Our in-house mapping system creates an aerial image of your property, providing us with the total square footage of service area. Our service logistics team provides additional details such as terrain complexity, difficult to access spots, drainage locations, high foot traffic areas, etc.



PMA allows us to accurately price our services using important data points that complicate or simplify our service requirements. Factors such as Property Layout Complexity, Accessibility of Property, Region & Associated Liability Factors, and Overall Service Difficulty are just a few that may effect overall pricing of our services.

Property related data, additional visual details, as well as the metric assessment overview are organized and stored in our system. This data will be used by our specialists to generate and finalize our winter services quote for your property.

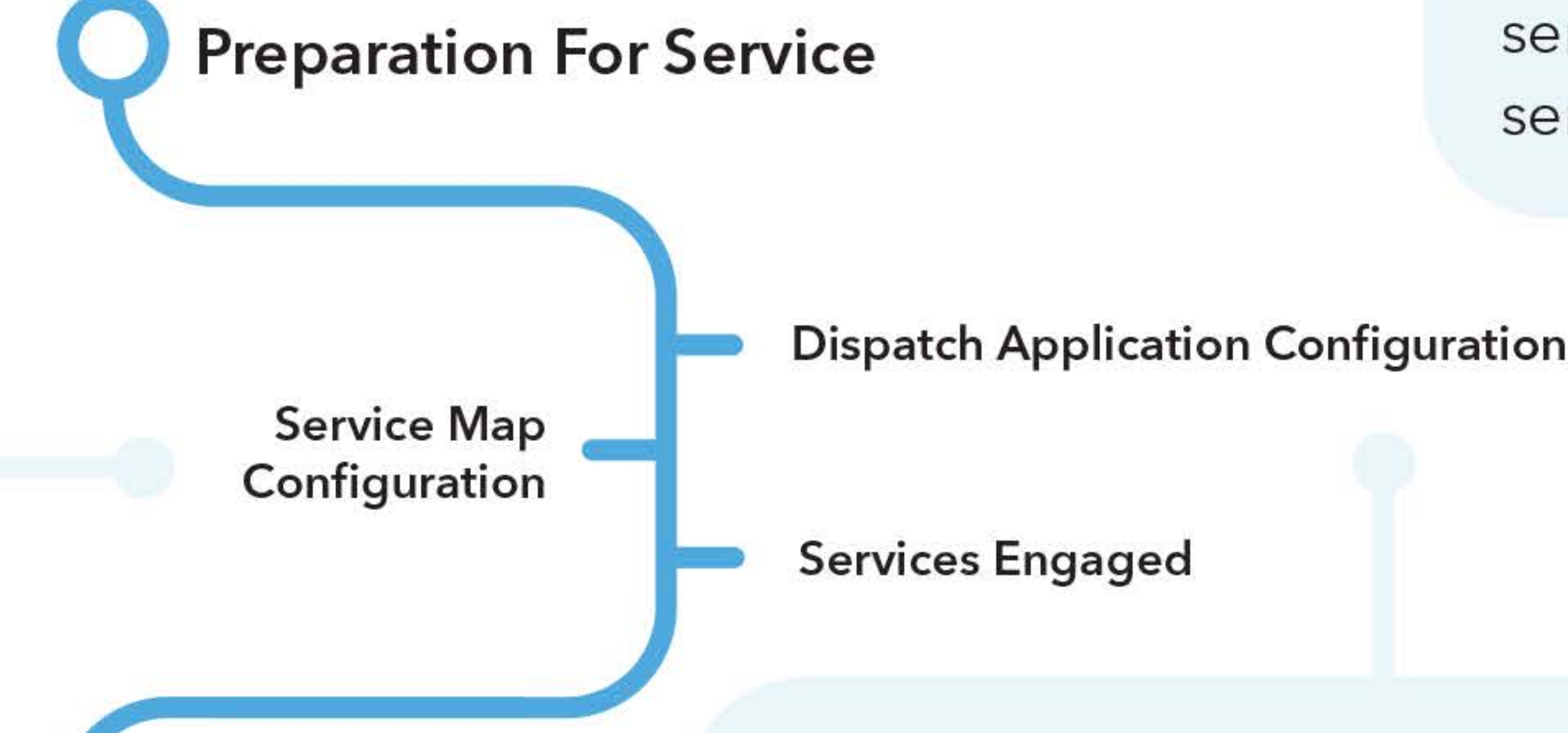


The client will receive the quote. We will initiate the process of verifying that all details of our proposed services are in line with property management requirements, budget and service expectations. We will include details regarding our service parameters, as well as options on the type of services available for your property.



Your property is added to our 24 hour data-input queue. At this point, your property will be input into our service matrix and will be ready for servicing the very next day.

The pending property is added into our service map, which allows our operations team to assess and assemble an optimal route based on localized zones, terrain and existing service map. This enables our management team to ensure the most effective response times for winter conditions.



Your property is now fully configured within our service management application, POND. This application is our "ground zero" of operations, responsible for real-time dispatching for de-icing services or a snow event requiring real-time logistical management of our crews in the field.

